# MARKET ASSESSMENT FORM

*For development proposals applying exclusively for DOH funding and that have selected not to use a market study or a waiting list to document market need, please provide a detailed description of the market area, demographics and competitive and comparable housing. N/A for applications with tax credits.*

| | |
|---|---|
| **Development Name:** | |
| **Applicant Name:** | |

Description of Market Area

**1.** Identify the Market Area from which the development will draw by census tract or other documentable geographic designation (e.g. Town, SMSA, County).

**2.** Prevalent tenure (rental or ownership) of the market area and current trends if the tenure is changing.

**3.** Noteworthy transportation modes available to the development site and other special features, characteristics and considerations of the development.

**4.** Noteworthy developments of any kind, planned or underway, in the immediate area.

**5.** Principal employers in the market area, by industry or name.

Demographics of Marketing Area

**1.** Total population of the market area and direction of demographic trending.

Competitive and Comparable Housing

**1.** Describe the existing supply of housing by type and structural condition.

**2.** Describe any residential construction activity underway or proposed. Include any similarity to the Applicant's proposed development.

*Rental Property 1*

| Unit Mix | # of Units | Rent/Month |
|---|---|---|
| 0-BR | | |
| 1-BR | | |
| 2-BR | | |
| 3-BR | | |
| 4-BR+ | | |

*Rental Property 2*

| Unit Mix | # of Units | Rent/Month |
|---|---|---|
| 0-BR | | |
| 1-BR | | |
| 2-BR | | |
| 3-BR | | |
| 4-BR+ | | |

*Rental Property 3*

| Unit Mix | # of Units | Rent/Month |
|---|---|---|
| 0-BR | | |
| 1-BR | | |
| 2-BR | | |
| 3-BR | | |
| 4-BR+ | | |

*Rental Property 4*

| Unit Mix | # of Units | Rent/Month |
|---|---|---|
| 0-BR | | |
| 1-BR | | |
| 2-BR | | |
| 3-BR | | |
| 4-BR+ | | |

*Ownership*

| | # of Bedrooms | Square Footage | Price |
|---|---|---|---|
| House 1 | | | |
| House 2 | | | |
| House 3 | | | |
| House 4 | | | |